

2012 Editorial Calendar

JANUARY

The Outlook For Investments In 2012

A survey of the outlook for fixed income, equities and commodities, including a special focus on asset allocation strategies and risk management strategies.

The Outlook For Advisors, Independents And RIAs

Registered Rep. editors survey industry leaders about what key factors will be driving the industry in 2012 and beyond.

Top Women Advisors At Wirehouses

401(k) Plans And Custodians

Only about one in 10 investors is getting professional help with investment decisions in their DC plans. How to build a business in this growing market. And a look at custodian offerings.

Webinar: Producing Retirement Income

Regular Monthly Features

- Recruiting Trends
- Practice Building Strategies
- Mutual Fund Watch
- Wealth Management Report
- Retirement Planning
- College Planning
- Technology/Social Media For Advisors
- ETF Strategies
- Generations
- REIT Trends

Show Distribution

- 46th Annual Heckerling Institute on Estate Planning
- FSI Broker Dealer Conference
- Rainmaker Weekend

Bonus To Advertisers

Ad Recall Survey

Ad Closing: December 1st
Materials Due: December 9th

FEBRUARY

Rethinking Retirement

Strategies—and innovative products—for producing income.

Special Report: Alternative Investments

- A survey of hedge funds of funds, managed futures and other low-correlated investment vehicles
- Creating absolute return strategies out of ETFs, ETNs, “fundamental” indexes and other low-correlated mutual funds
- Lessons from the front: High-net-worth reps discuss their alternative strategies and techniques

Top Women Advisors At IBDs

Special Report: Investing Ideas

Risk reduction strategies: Retail investors, still hungover from the “lost decade,” have largely missed out of the bull market that began in 2009. How to get clients back in the game.

A Survey Of Turnkey Asset Management Programs (TAMPs)

TAMPs allow an advisor to outsource many time-intensive functions such as manager research, portfolio construction and performance reporting. How to choose which one is best for you.

The Second Annual Independent Broker/Dealer Report Card

Independent Advisors rank their affiliated firms.

Webinar: Managed Accounts/ Turnkey Asset Management Platforms

A special report on fee-based practices, including new developments and products, including UMAs.

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Bonus To Advertisers

Ad Recall Survey

Ad Closing: January 4th
Materials Due: January 11th

MARCH

RIA Trends: The Independent Life

- A look at hybrids and facts, tips and tools for prospering on your own
- How to form an RIA
- How to evaluate broker/dealers
- Independent broker/dealer source book

The Technology Suite For The Indie FA And RIAs

How to evaluate the many technological offerings available to financial advisors, from asset allocation software to performance attribution software.

Special Report: Investing Ideas

In search of yield.

Webinar: Practice Management— Building High-Performance Wealth Management Teams

Special Advertising Section: Custody And Clearing Made Easy

- Platforms, technology and issues to know before going it alone
- How to evaluate broker/dealers

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Show Distribution

- BISA Annual Convention
- IRI Marketing Conference
- Florida Bankers Marketing Conference

Bonus To Advertisers

Ad Recall Survey

Ad Closing: February 1st
Materials Due: February 9th

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2012 Editorial Calendar

APRIL**Mutual Fund And ETF Report**

- Evaluating managers and styles
- Asset Allocation: Theories on proper portfolio diversification
- New Product Survey: A look at the dizzying array of ETFs, ETNs and “fundamental” indexes now on offer

Special Report: Investing Ideas

- Q&A with some of the leading institutional investors
- The Contrarian Investor: hedge fund analysts on going against the crowd for investment success

Special Report: Update On Regulatory And Fiduciary Issues**Webinar: Succession Planning****Regular Monthly Features**

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Show Distribution

- SIFMA
- Tiburon CEO Summit
- IMCA Annual Conference
- Capital Link Closed-end Funds/Global ETFs Forum

Bonus To Advertisers

Ad Recall Survey

Ad Closing: March 1st
Materials Due: March 9th

MAY**Annual Outstanding/Altruistic Advisor Awards**

- Peers nominate accomplished advisors, wirehouse, independents and RIAs
- Award ceremony to be held at the NASDAQ MarketSite in Times Square

Webinar: Selling Your Practice**Retirement Income Report**

The greatest financial fear baby boomers have is outliving their savings. We show advisors how to help.

Special Report: Variable Annuities

A complicated, but important financial product, simplified. What annuity manufacturers are doing to make products more useful.

Webinar: The Tax-Conscious Investor (With Sister Publication *Trusts & Estates* Experts)**Regular Monthly Features**

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Webinar: Long-Term Care**Show Distribution**

- Rainmaker Weekend

Bonus To Advertisers

Ad Recall Survey

Ad Closing: April 2nd
Materials Due: April 11th

JUNE**Special Report: Annual Advisor Compensation Survey**

Registered Rep.'s exhaustive survey on financial advisor compensation and practice trends.

Insurance-affiliated Financial Advisors

The pros and cons of working for insurance company-owned brokerages.

Special Report: Investing Ideas

International investing update: To BRIC or not to BRIC?

Charitable Giving Update

Donor-advised funds and trends in charitable giving.

Webinar: Achieving Sustainable Income For Retirement

Understanding the psychology of distribution planning – managing the complexities from accumulation to distribution.

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Show Distribution

- Morningstar Investment Conference
- Pershing INSITE
- Florida Bankers Association Annual Meeting

Bonus To Advertisers

Ad Recall Survey

Ad Closing: May 1st
Materials Due: May 11th

2012 Editorial Calendar

JULY

The Top 100 RIAs In America

The RIA Landscape

The pros and cons of joining a firm versus creating your own.

Webinar: Practice Management—The Art (and Science) Of Scoring Affluent Clients

Special Report: Financial Advisor Tech Trends

What's new in retirement planning software.

Special Report: Investing Ideas

The contrarian investor.

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Ad Recall Survey

Ad Closing: June 1st

Materials Due: June 11th

AUGUST

The Top 100 Independent Advisors In America

Special Report: Continuing Education And Professional Studies

A look at continuing education programs.

Multifamily Magic

Registered Rep. interviews the nation's top apartment owners and developers about the state of the housing market and how apartments fit into the social fabric of America today.

Ten To Watch

The 10 financial services powerhouses to watch over the coming 12 months.

Investing Strategies In ETF-Land: Investing In Energy And Commodities

- How to analyze the many energy and commodity ETF and ETN offerings
- A look at portfolio strategies using alternative ETFs

Special Report: Social Media And The FA

Webinar: Socially Responsible Investing

- A look at Corporate Governance and SRI funds
- Screening faith-based funds

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Show Distribution

- Society of FSP Clinic for Advanced Professionals

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Ad Recall Survey

Ad Closing: July 2nd

Materials Due: July 12

SEPTEMBER

The Top 100 Wirehouse Advisors In America

- A look at million dollar producers and how they achieved success
- Remaking yourself as a high-net-worth specialist

Webinar: Practice Building

How to effectively use life settlement as a planning tool.

Investing In Non-Traded REITs

This feature provides key insights from non-traded REIT operators and analysts.

Retirement Planning—What's New? Insurance Products Update

A survey of new products.

Special Report: Recruiting Trends

A review of advisor flows, from wirehouses to RIAs based on current data from RR's database provider, MeridianIQ.

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Show Distribution

- FPA Annual Conference

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Ad Recall Survey

Ad Closing: August 1st

Materials Due: August 10th

OCTOBER**Special Issue: Top Teams In America**

- A ranking of the top financial advisory teams in America, including wirehouse, independents and registered investment advisories
- Best practices and tips for success: How to build a team, recruitment of team members, and a detailed case studies and profiles of successful teams. How to run—and not run—your teams
- Secrets of the top teams

The Cure For What Ails Ya

Medical office sounds like a no-brainer in today's investment world where health care is so prominent, but the budding sector has its share of potential pitfalls. *Registered Rep.* talks to some of the biggest REITs who play in this sector.

Top Women Advisors at RIAs**Annual Sales Assistant Survey**

Sales assistants are the backbone of every practice. We'll provide a detailed survey of assistant compensation and benefits, training, work satisfaction and goals.

Life Insurance And Long-term Care Insurance

A primer on insurance and LTC solutions.

Webinar: Best Practices—Secrets Of Succession

How to build and run a team.

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Show Distribution

- Tiburon CEO Summit
- Rainmaker Weekend
- Schwab IMPACT

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Ad Recall Survey

Ad Closing: September 3rd
Materials Due: September 12th

NOVEMBER**Special Independent B/D Supplement: The Independent Life**

A guide to navigating the independent broker/dealer landscape:

- A comprehensive guide to indie broker/dealers
- A look at payout grids, firm size and management

The Life Insurance Report

- What brokers need to know about insurance trends, products and strategies
- Life Insurance Survey: How advisors—particularly RIAs—view insurance products

Special Supplement On REITs

This special supplement will take the pulse of the industry and examine the outlooks for each of the major property types while also exploring trends in how REITs are managing portfolios, balance sheets and plans for growth.

Special Section: Retirement Planning

- 401(k) management advice and a look at new tax laws
- Retirement Planning Survey: An exclusive survey of *Registered Rep.* readers

The Basics Of Selling Corporate Retirement Plans

What advisors need to know.

Webinar: Charitable Giving

Donor advised funds and other charitable giving tools.

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Show Distribution

- SIFMA Annual Meeting
- NAIBD Fall Symposium

Bonus To Advertisers

Ad Recall Survey

Ad Closing: October 1st
Materials Due: October 12th

DECEMBER**Special Issue: Wirehouse Brokerage Report Cards**

Reps rate their firms.

Estate Planning Trends

A comprehensive review of what a new administration in Washington, D.C. may bring and how it will affect high-net-worth clients.

2012 REIT Forecast

Registered Rep. editors gaze into the crystal ball to explore what readers should expect in the year ahead—and the major trends affecting REITs.

Special Report: Investing Ideas

A special report on options, derivatives and structured products—including how to use “fancy” products for good and not ill.

Webinar: Practice Management—Becoming A Rainmaker**Regular Monthly Features**

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