

JANUARY AD CLOSING: DECEMBER 6

The Outlook For Reps And Their Brokerages
Industry leaders forecast the future

Life Insurance Special

What brokers need to know about insurance products, strategies and licenses

Special Report: The Small Business Quarterly

The *Small Business Advisor*, a quarterly supplement bound into the magazine, helps brokers, advisors and financial planners understand the issue facing small-business clients and provide clear, practical advice on how to cater to small business owners

BONUS TO ADVERTISERS

Ad Recall Survey

FEBRUARY AD CLOSING: JANUARY 5**Special Report: Alternative Investments**

- A survey of hedge funds of funds, managed futures and other low-correlated investment vehicles
- Creating absolute return strategies out of ETFs, fundamental indexes and other low-correlated funds
- Lessons from the front: High-net-worth reps discuss their alternative strategies and techniques

BONUS DISTRIBUTION

- National Association of Independent Brokers/Dealers (NAIBD)

MARCH AD CLOSING: FEBRUARY 6**RIA Trends: The Independent Life**

- Facts, tips and tools for surviving on your own
- How to form an RIA
- How to evaluate broker/dealers and what to look for
- Independent broker/dealer source book

Special Advertising Section: Custody and Clearing Made Easy

- Platforms, technology and issues to know before going alone
- How to evaluate broker/dealers

BONUS DISTRIBUTION

- Bank Insurance Securities Administration (BISA) Annual Conference

APRIL AD CLOSING: MARCH 6**Mutual Fund Report**

- Evaluating managers and styles
- Asset Allocation: Theories on proper portfolio diversification
- New Product Survey: A look at the dizzying array of ETFs and "fundamental" indexes now being offered

Managed Accounts: Better than mutual funds?

A special report on fee-based practices, including new developments and products

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MAY AD CLOSING: APRIL 6**27th Annual Outstanding Advisor Awards**

- Peers nominate accomplished reps, both wirehouse and independent
- Award ceremony to be held at the NASDAQ MarketSite in Times Square

BONUS DISTRIBUTION

- Investment Company Institute (ICI) General Meeting

JUNE AD CLOSING: MAY 4**Special Report: Annual Advisor Compensation Survey**

Registered Rep.'s exhaustive survey on financial advisor compensation and practice trends

BONUS DISTRIBUTION

- Pershing Insite 2007
- Morningstar Investment Conference

JULY AD CLOSING: JUNE 6**The Legends: The Industry's Most Respected Branch Managers And OSJs Branch Office Manager Survey**

A survey of branch managers' pay, changing responsibilities and best practices

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The Team

- Tips for success: How to run—and not run—your team
- Profiles: The best teams in America

BONUS TO ADVERTISERS

Ad Recall Survey

AUGUST AD CLOSING: JULY 6**Compliance And The Independent Rep**

Legal trends affecting the independent set

The RIA Landscape

- A survey of RIA best practices
- Managed account platforms explained
- Ten To Watch: The 10 powerhouses to watch over the coming 12 months

SEPTEMBER AD CLOSING: AUGUST 6**Focus: The Top Brokers In America**

- A look at million dollar producers and how they achieved success
- Remaking yourself as a high-net-worth specialist

BONUS DISTRIBUTION

- Financial Planning Association (FPA) Annual Convention & Expo
- Financial Research Associates (FRA) Annual Managed Accounts Summit
- National Association for Variable Annuities (NAVA) 2006 Annual Meeting
- Financial Advisor Symposium (FAS)

OCTOBER AD CLOSING: SEPTEMBER 6**Special Issue: Sales Assistants**

The backbone of every practice, a close survey of assistant salaries, work satisfaction and goals

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BONUS TO ADVERTISERS

Ad Recall Survey

BONUS DISTRIBUTION

- American Council of Life Insurers (ACLI) Annual Convention

NOVEMBER AD CLOSING: OCTOBER 5**Special Supplement: Retirement Planning**

401(k) management advice and a look at new tax laws

Broker/Dealer Supplement: Going Independent

A blueprint for wirehouse or employee financial advisors that dream about going independent, or becoming a registered investment advisor

Estate Planning Trends

A comprehensive review of what's happening in Washington, D.C., and how it may affect clients

Focus: Saving For College

A primer on the nuances of 529 college savings plans and other savings strategies and innovations

BONUS DISTRIBUTION

- Charles Schwab IMPACT Conference
- SIA Annual Conference

DECEMBER AD CLOSING: NOVEMBER 6**Special Issue: Brokerage Report Cards**

Reps rate their firms

Special Report: Charitable Giving

CRUTs, CRATs and other ways to do good and dampen taxes