

2010 Registered Rep. Editorial Calendar

Editorial calendar subject to change without notice

JANUARY

AD CLOSING: DECEMBER 7

The Outlook For Investments

The Outlook For Advisors, Independents And RIAs

New For 2010: The Wealth Management Report

This new monthly column will address the main concern of wealth management: protecting aggregated wealth. Within that broad definition, we'll cover a number of disciplines, including fiduciary issues, tax planning (including estate planning and charitable giving), insurance strategies and even risk-management concepts.

Trends In ETF-Land

Show Distribution

- 44th Annual Heckerling Institute on Estate Planning
- Rainmaker Weekend
- AICPA Advanced Personal Financial Planning Conference

Bonus To Advertisers

Ad Performance Survey

FEBRUARY

AD CLOSING: JANUARY 8

Rethinking Retirement

Special Report: Alternative Investments

Special Report: Investing Ideas

Real Estate Update

The Wealth Management Report

Special Webinar: On The Move

A Wall Street recruiter discusses how to evaluate—and legally execute—the move.

Show Distribution

- IMCA 2010 Spring Specialty Conference: Asset Allocation
- IRI Marketing Conference
- TD Ameritrade National Conference

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Ad Performance Survey

MARCH

AD CLOSING: FEBRUARY 5

RIA Trends: The Independent Life

The Technology Suite For The Indie FA And RIA

Special Report: Investing Ideas

Meet The Indies

Our quarterly Q&A with top independent broker/dealer executives.

Special Advertising Section: Custody And Clearing Made Easy

The Wealth Management Report

Show Distribution

- BISA Annual Convention
- ABA Wealth Management & Trust Conference

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APRIL

AD CLOSING: MARCH 5

Investing Ideas

Mutual Fund and ETF Report

Managed Account Update

The Wealth Management Report

Show Distribution

- Global ETF Forum—Capital Link
- AALU
- SIFMA Private Client Conference

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MAY

AD CLOSING: APRIL 6

30th Annual Outstanding Advisor Awards

Annuities Update: Facts And Myths

Retirement Income Report

The Wealth Management Report

Special Report: Investing Ideas

Special Webinar: Keeping Assets From Fleeing

Show Distribution

- IMCA 2010 Annual Conference
- MOKAN Trust Conference

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JUNE

AD CLOSING: MAY 6

Special Report: Annual Advisor Compensation Survey

Insurance-affiliated Financial Advisors

Meet The Indies

Our quarterly Q&A with top independent broker/dealer executives.

Special Report: Investing Ideas

Charitable Giving Update

Special Webinar: ETF Trends And Strategies With Stan Luxenberg

Show Distribution

- Morningstar Investment Conference
- Pershing INSITE
- IIR Family Office Forum

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Ad Performance Survey

JULY

AD CLOSING: JUNE 8

Webinar: Attracting Affluent Clients

The Top 100 RIAs in America

The RIA Landscape

Special Report: Financial Advisor Tech Trends

Investing Ideas

Bonus To Advertisers

Ad Performance Survey

AUGUST

AD CLOSING: JULY 8

The Top 100 Independent Advisors in America

Special Report: Continuing Education and Professional Studies

Ten To Watch

Trends In ETF-Land: Investing in Energy and Commodities

Special Report: Investing Ideas

Update: Socially Responsible Investing

Bonus To Advertisers

Ad Performance Survey

SEPTEMBER

AD CLOSING: AUGUST 6

Focus: The Top 100 Wirehouse Advisors In America

Special Webinar: How The Top 100 Got To The Top

Insurance Products Update

Meet The Indies

Our quarterly Q&A with top independent broker/dealer executives.

Special Report: Investing Ideas

Bonus To Advertisers

Ad Performance Survey

OCTOBER

AD CLOSING: SEPTEMBER 7

Special Issue: Top Teams in America

Top 100 Regional Financial Advisors In America

Annual Sales Assistant Survey

Long-Term Care Insurance

Special Report: Investing Ideas

Show Distribution

- IRI Annual Meeting
- Schwab IMPACT Conference
- SIFMA Sales & Marketing Conference

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Ad Performance Survey

NOVEMBER

AD CLOSING: OCTOBER 6

Top 100 Local Financial Advisors

The Life Insurance Report

Special Independent B/D Supplement: The Independent Life

Special Supplement: Retirement Planning

College Savings

Special Report: Investing Ideas

Show Distribution

- IMCA Advanced Wealth Management Conference

Bonus To Advertisers

Ad Performance Survey

DECEMBER

AD CLOSING: NOVEMBER 5

Special Issue: Brokerage Report Cards

The Top 100 Bank-Affiliated Financial Advisors

Estate Planning Trends

Special Report: Charitable Giving

Meet The Indies

Our quarterly Q&A with top independent broker/dealer executives.

Special Report: Investing Ideas

Bonus To Advertisers

Ad Performance Survey